

Thanksgiving PROJECT

HELP FEED FAMILIES IN NEED THIS THANKSGIVING

Does your family have a favorite holiday tradition? One of Heart of Florida United Way family's favorite annual traditions is our Thanksgiving Project, and we are so excited to share it with you!

During this meaningful event, HFUW team members, board members, volunteers, donors, and sponsors come together to help Central Florida families in need by assembling and distributing Thanksgiving meal kits throughout Orange, Osceola, and Seminole counties.

These meal kits help make sure our neighbors – including our ALICE families who are Asset Limited, Income Constrained, Employed – can enjoy a warm Thanksgiving meal at home with their own traditions. This year, we will distribute **6,500 kits**, feeding **26,000 people** – and we need your help! Are you ready to light the way and feed Central Florida families?

Secure your sponsorship now!
Visit hfuw.org/event/2026-thanksgiving-project
or contact Victoria Del Agua at
Victoria.DelAgua@hfuw.org or 407-429-2133.

[Click here](#) to see exclusive sponsor benefits and secure your spot!

Sponsorships Must Be Confirmed By:
October 16, 2026

Event Dates: November 16 - 21, 2026

Meal Kit Packing Party Location:
Central Florida Fairgrounds

Tri-County Distribution Sites:
Valencia College East Campus
Valencia College West Campus
Valencia College Osceola Campus
Seminole State College
Osceola High School
Midway Elementary School
Inter.co Stadium



Heart of Florida
UNITED WAY

OUR THANKS TO THE 2025 THANKSGIVING PROJECT SPONSORS

THANK YOU TO OUR SPONSORS:

ORLANDO HEALTH[®]



IN-KIND EVENT PARTNERS



RICOH



**VALENCIA
COLLEGE**

2026 THANKSGIVING PROJECT SPONSORSHIPS

Sponsorship Benefit	Friendsgiving Team \$1,200	Delightful Desserts \$3,000	Vivacious Veggies \$5,000	Top Turkey \$10,000
In-Event Benefits				
Early Access to Volunteer Registration	X	X	X	X
Reserved Volunteer Spots for Packing Party	10 (at Alt. HH)	10 (at one)	20 (at one)	25 (at both)
Recognition on Print & Digital Materials	NAME	NAME	LOGO	LOGO
Reserved Volunteer Spots for Distribution Day @ County Sites		5 (at one)	5 (at two)	10 (at all)
Option to Host Resource / Career Fair Table (with up to 5 team members in attendance)		X	X	X
Recognition in Verbal Remarks				X
Pre-Event & Post-Event Recognition				
Business United Benefits	X	X	X	X
Recognition on HFUW Event Landing Page		NAME	LOGO	LOGO
Recognition on Post-Event Social Media Post		X	X	X
Recognition with Official Print Media Partner		NAME	NAME	LOGO
Recognition with Official Radio Partner				NAME
Dedicated Social Media Post				X
Direct Impact to HFUW	\$1,200	\$3,000	\$5,000	\$10,000

To receive benefits in full, confirm your sponsorship by: October 16, 2026

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For more information on sponsorships, contact:
Victoria Del Agua
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We have not provided you with any goods or services in exchange for this pledge. Tax receipts, where required, will be mailed the January following payments.

A COPY OF THE OFFICIAL REGISTRATION (CH214) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT www.800helpfla.com OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.