BUSINESS UNITED

Heart of Florida UNITED WAY

BUSINESS UNITED BENEFITS AND RECOGNITION

Benefit*	$50,000	$20,000	$10,000	$5,000	$3,000	$1,200
Recognition in Orlando Business Journal's "Businesses with Heart" publication at highest total donation level	LOGO	LOGO	NAME	NAME	NAME	NAME
Invitation to Business United Connection Series - HFUW-hosted community discussion	X	X	X	X	X	X
VIP invitation to annual HFUW Fundraising Drive events	X	X	X	X	X	X
Reserve a portion of your donation as a matching contribution during an internal HFUW Workplace Rally	$10,000	$5,000	$2,000	$1,000	$1,000	
Early volunteer registration for all HFUW community building events	X	X	X	X	X	
Two tickets to annual Women United Luncheon	X	X	X	X	X	
Host employees or clients at your exclusive HFUW Impact Retreat (total attendees listed)	100	50	50	50		
Invitation to annual Leadership Society Spring Social	X	X	X	X		
Invitation to annual Fall Tocqueville Society President's Dinner	X	X	X			
Sponsor recognition at one of HFUW's community building events: Day of Action, Community Baby Shower, or Thanksgiving Project	LOGO	LOGO	NAME			
Exclusive "Sponsored by" recognition of an HFUW program with year-round visibility	LOGO					

Any questions? Please contact us at BU@hfuw.org.

*Benefits are extended for commitments to Heart of Florida United Way funds only. Recognition will be from date of commitment in the current HFUW fiscal year until the end of the next fiscal year. HFUW fiscal years run from July 1 to June 30. HFUW may use name recognition in replace of logo recognition as needed. Business may refuse any benefits they choose.

Acceptance of benefits may include items with a fair market valuation. For federal income tax purposes, the portion of your contribution that may be deductible is limited to the amount contributed in excess of the fair market value of the goods or services received. Please consult your tax advisor regarding the deductibility of your contribution.