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Heart of Florida United Way Welcomes New Board Members

ORLANDO, Fla. Sept. 17, 2026 — Heart of Florida United Way is proud to announce the appointment of eight distinguished community leaders to its Board of Directors, welcoming seven new members alongside returning board member Annetta Wilson:

- **Shane Burnsed**, Market Business Leader, Gilbane Building Company
- **Falon Farrell**, President, The Capital Grille, Eddie V's & The Capital Burger
- **Isaac Juarez**, Managing Partner, KPMG US
- **Casandra Matej**, President & CEO, Visit Orlando
- **Kerri Tubbs**, District Manager, Publix Super Markets
- **Eva Tukdarian**, Chief Financial Officer/Chief Investment Officer, Dr. Phillips, Inc.
- **Shelly Wilkes**, Chief Marketing Officer, Orlando Magic
- **Annetta Wilson**, Annetta Wilson, President of Annetta Wilson Media Training & Success Coaching

These accomplished leaders bring extensive experience across tourism, hospitality, sports, retail, finance, construction and professional services. Their expertise will help guide Heart of Florida United Way's strategic vision as the organization continues advancing education, health financial stability, and basic needs throughout Central Florida.

Additionally, the following individuals will serve as the 2026–2027 Board Officers:

- **Chair** – Naveed Shujaat, President, Bank of America Central Florida
- **Vice Chair** – John Pisan, Orlando City President and Managing Director of Fifth Third Private Bank
- **Treasurer** – Amy Zbaraschuk, Chief Financial Officer, Central Florida Division – North Market, AdventHealth
- **Secretary** – Jim Toscano, Esq., Shareholder, Lowndes

“As we welcome these exceptional leaders to our Board of Directors, we strengthen our ability to create lasting impact across Central Florida,” said Naveed Shujaat, Chair of the Heart of Florida United Way Board of Directors. “Their diverse perspectives and commitment to service will help us build stronger partnerships, expand opportunities for our neighbors, and ensure more families have the resources they need to thrive.”

The appointment of these new board members further reinforces Heart of Florida United Way's commitment to helping individuals and families in Orange, Osceola, and Seminole counties to overcome life's challenges by providing the support they need to meet basic needs, achieve

financial stability, and reach education goals – **lighting the way** to a strong foundation for resilience, dignity, and a brighter future across Central Florida.

The remaining members of the 2026-2027 Board of Directors include:

- Jim Adamczyk, Senior Executive Vice President / Chief Operating Officer, FAIRWINDS Credit Union
- Lysa Barbano, Senior Vice President, Partnerships, VyStar Credit Union
- Michael D. Brown, President & CEO, Travel + Leisure Co.
- Grace Chehansky, Managing Director, Bank of America Private Bank
- Jarrod Dillon, President, Business Operations, Orlando City & Orlando Pride Soccer
- Susie Dyer, Community Volunteer
- Donna Dyson, Senior Marketing and Communications Manager, Greenberg Traurig, LLP
- Eddy Elguezabal, Vice President of Sales & Operations, Norsan Media
- Stephanie Gardner, Tax Senior Manager, RSM US LLP
- Stephanie Garriss, Esq., Chief Executive Officer, Grace Medical Home
- Tanisha Nunn Gary, Esq., President/CEO, African American Chamber of Commerce of Central Florida
- Tim Giuliani, President and CEO, Orlando Economic Partnership
- Char Jordan, Vice President & General Manager, Allstate Insurance
- Dr. Georgia Lorenz, President, Seminole State College
- Marie Martinez, Community Volunteer
- Scott Miller, Esq., Partner, Burr & Forman LLP
- Attila Misztai, Chief Operating Officer, Orlando Utilities Commission OUC—*The Reliable One*
- Michael Mueller, Chief Financial Officer – Orlando Region, Orlando Health
- John Myers IV, Principal, Myers Advisory Services LLC
- Phil Nix, Partner, Assurance & Enterprise Risk Services, Deloitte & Touche LLP
- Gaby Ortigoni, Founder & President, GO Innovation & Growth

- Tammy Paycer, Senior Vice President Regional Community Development Manager, Truist Bank
- Orlando Rolón, Director of Risk Management and Safety, Central Florida Regional Transportation Authority (LYNX)
- Ed Timberlake, Chairman of the Board, Portrait Bank
- Pedro Turushina, President & CEO, Hispanic Chamber of Commerce of Metro Orlando
- Bill Wilson, Esq., Retired Partner, Holland & Knight LLP
- Chad Wilson, Retired District Manager, Publix Super Markets

About Heart of Florida United Way

Heart of Florida United Way (HFUW) helps individuals and families in Orange, Osceola, and Seminole counties overcome life's challenges by providing the support they need to meet basic needs, achieve financial stability, and reach education goals. Since 1939, HFUW has united donors, volunteers, businesses, government, and nonprofit partners—helping light the way to a strong foundation for resilience, dignity, and a brighter future across Central Florida. During our 2025–2026 fiscal year, HFUW served more than 470,000 individuals across Central Florida through signature initiatives including 211 and 988, providing 24/7 information, referrals, and crisis support; VITA and Bank On, helping households build financial stability; and Community Schools, Help Me Grow, Destination Graduation, upliftED, Take Stock in Children, and Digital Horizons, expanding educational achievement and workforce readiness. HFUW also brings the community together through beloved annual initiatives such as the Thanksgiving Project, which helps provide holiday meals to families in need, and the Community Baby Shower, which equips expectant and new parents with essential resources and support. In 2026, HFUW introduced the United Learning Lab, which delivers technology, education, and essential support services directly into Central Florida neighborhoods. Together with community partners, HFUW is creating pathways to opportunity and ensuring every person has the resources to thrive. For more information, visit www.HFUW.org, call (407) 835-0900, or follow Heart of Florida United Way on [Facebook](#), [LinkedIn](#), and [Instagram](#).

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