

BUSINESS UNITED

Donor Recognition Benefits

Business United is more than a philanthropic partnership – it's a movement that unites Central Florida businesses of all sizes around a shared vision: **creating stronger, healthier, and more equitable communities**. All benefits are cumulative and meant to create a deeper commitment for your business, strengthen brand awareness and enhance your reputation through visible community impact.

LEADERSHIP SOCIETY (\$1,200-\$9,999)

\$1,200 annually or \$100 monthly

- Invitation to Business United Connection Series – HFUW-hosted community discussions with area business leaders each quarter.
- Name listing in Orlando Business Journal's "Businesses with Heart" annual publication at total giving level. Exclusive publication only reserved for HFUW Business United Donors.
- Complimentary admission to the "Light The Way" Campaign Launch and Closing events.

\$3,000 annually

- Includes the option to reserve \$1,000 of this gift to serve as a matching contribution for your employees during an internal HFUW **Live United Workplace Rally**.
- Early access to volunteer registration for all HFUW community building events.
- Two tickets to HFUW's Signature Event, Women United Luncheon.
- Includes all benefits of lower levels.

\$5,000 annually

- Engage up to 50 employees and clients with an onsite HFUW Impact Retreat. This event offers a unique opportunity to learn about your community while participating in meaningful hands-on service.
- Invitation to annual Leadership Society Dessert Gala.
- One HFUW LinkedIn "Thank You" posting, annually.
- Includes all benefits of lower levels.

TOCQUEVILLE SOCIETY (\$10,000+)

\$10,000 annually

- Logo recognition as a sponsor at one of the following HFUW Community Building Events: Future United STEAM Day, Community Baby Shower, or Thanksgiving Project.
- Includes the option to reserve \$2,000 of this gift to serve as a matching contribution for your employees during an internal HFUW **Live United Workplace Rally**.
- Host a private volunteer team at one Thanksgiving Project Packing Party (up to 10 volunteers).
- Invitation to annual Fall Tocqueville Society President's Dinner.
- Includes all benefits of lower levels.

\$20,000 annually

- Logo recognition as a sponsor at two of the following HFUW Community Building Events: Future United STEAM Day, Community Baby Shower, or Thanksgiving Project.
- Includes the option to reserve \$5,000 of this gift to serve as a matching contribution for your employees during an internal HFUW **Live United Workplace Rally**.
- Logo listing as HFUW Business United Member in Orlando Business Journal's "Businesses with Heart" annual insert at total donation level.
- Includes all benefits of lower levels.

\$50,000 annually

- Receive "Sponsored by" logo recognition for an HFUW program you choose, with visibility lasting all year and corresponding to your donation level.
- Includes the option to reserve \$10,000 of this gift to serve as a matching contribution for your employees during an internal HFUW **Live United Workplace Rally**.
- One private volunteer experience customized for up to 100 employees or clients.
- Includes all benefits of lower levels.

\$100,000 annually

- Logo recognition on all marketing materials for the HFUW annual "Light the Way" Launch Event, corresponding to your donation level.
- Includes the option to reserve \$20,000 of this gift to serve as a matching contribution for your employees during an internal HFUW **Live United Workplace Rally**.
- Premium Table and VIP Experience (if available) at Women United Luncheon (FMV).
- Includes all benefits of lower levels.

Your investment changes lives!

To get started, visit [Heart of Florida United Way: Business United](#) or contact Victoria Del Agua at victoria.delagua@hfuw.org.