

Together, we stand up for the health, education and financial stability of every person in Central Florida.

WHAT

Elevate your brand by joining Women United: a global force of 70,000+ women making a real impact. The Women United Luncheon, a powerhouse event, gathers 700+ professionals and community leaders from the tri-county area. Picture dynamic networking, a riveting national keynote, and the opportunity to come together to support vital programs and services in Central Florida. This isn't just a luncheon; it's a catalyst for change. Be a sponsor — align with impact, inspire leaders, and be part of the movement shaping the future!

WHY

Fueling transformation, the Women United Luncheon directs its impact toward the Heart of Florida United Way's mission. Your support doesn't just fund; it empowers ALICE (Asset Limited, Income Constrained, Employed) families. Last year, United Way impacted 703,654 lives, from bolstering mental health to meeting basic needs.

MAKE YOUR IMPACT AS A SPONSOR

See detailed information about all available sponsorships, including exhibitor tables, in the following pages.

EVENT DETAILS

Who: The event is prime visibility for brands that align with women empowerment, women in leadership, basic needs, mental health, education or financial stability.

When: Tuesday, April 2, 2024

Where: Hilton Orlando
 6001 Destination Pkwy, Orlando, FL 32819

Tickets: \$120 per person,
 Premium pricing - \$150



For more information, contact Connie Stafford at (407) 429-2104 or email WomenUnited@HFUW.org.

EXAMPLE SPONSORSHIP OPPORTUNITIES

Sponsor Level	Event Tickets	Reserved Table(s)	VIP Event Tickets	Company Logo on Most Event Materials	Sponsor Exhibitor Table	Social Media Promotion	Branded Takeaway	Media Opportunities	Speaking Opportunity
Presenting \$30,000	30	3	10	W	W	W	W	W	W
Platinum \$20,000	20	2	8	W	W	W	W	W	
Gold \$15,000	20	2	6	W	W	W			
Silver \$10,000	10	1	4	W	W				
Bronze \$5,000	10	1		W					
Impact Table Sponsor \$3,000	10	1							

We have not provided you with any goods or services in exchange for this pledge. The expenses associated with processing donor designated pledges to agencies are recovered by applying an 8% fundraising and administration fee. Tax receipts, where required, will be mailed the January following payments.

A COPY OF THE OFFICIAL REGISTRATION (CH214) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT www.800helpfla.com OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE.



Together we stand up for the health, education and financial stability of every person in Central Florida.



Meet Our Gold Medal Women United Luncheon Speaker: Dominique Dawes

HFUW is setting the bar high this year with our keynote speaker — Dominique Dawes, three-time Olympian, Olympic gold medalist, healthy lifestyle advocate, and Gymnastics Academy owner.

Dominique is the only American gymnast to medal at three different Olympic Games in the team competition and the first African American gymnast to win an Olympic Gold medal.

Dominique paved the way for other young African American gymnasts to strive for Olympic glory. At the 1996 Atlanta Games, Dominique became the first female African American gymnast to win an individual medal, capturing bronze with her floor exercise performance and helping solidify her place in the USOC Hall of Fame.

As a wife, mother of four, Olympian and business owner, Dominique Dawes has transcended the world of sports, politics, entertainment, and culture.

During this year's Women United Luncheon, she will call upon her own inspirational journey to help Women United Luncheon participants ENVISION a future for themselves in which they reach their full potential.

ENVISION is an acronym for the eight principles that helped Dominique become successful in and out of the athletic arena. Luncheon attendees will leave with clarity around their passion, plan, and perseverance — so that they can achieve greatness in their own lives.



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17 YEARS OF MAKING A DIFFERENCE

As the signature event for Women United, the Women United Luncheon is proud to host the 17th annual event in 2024! Every year a national speaker has headlined the event, drawing hundreds of local leaders to be inspired. Although the topics have changed, the purpose has remained the same – supporting the community through Women United. Your sponsorship makes a difference in fueling Women United’s impact!



\$120

(one Women United Luncheon ticket)
Provides a week’s worth of lunches for 10 hungry individuals, including children and seniors



\$1,500

Can support Mission United through shelter, meals, and supportive services for 100 homeless Veterans



\$3,000

Can be invested in working parents to achieve certification needed to secure stable employment



\$5,000

Can provide utility assistance to 15 ALICE families to keep the lights on in their homes



\$10,000

Can give four students access to medical or dental care they would not otherwise receive



\$15,000

Can invest in mental health and suicide prevention services to support Central Floridians in moments of crisis



\$20,000

Can support eight families with rental assistance to keep them from becoming homeless



\$30,000

Can help get 30 ALICE families back on their feet through emergency assistance

Presenting Sponsorship

SPONSORSHIP BENEFITS

- 30 Event Tickets (3 tables)
- 10 tickets to VIP Experience

MARKETING BENEFITS

- "Presented By" Naming Rights
- Opportunity for consultation to customize experience & branding opportunities
- In-event Speaking Opportunity w/ Option to Show Video
- Co-branded Facebook Ad
- Media Opportunities (if applicable)
- Ability to Provide Sponsor Swag (Event takeaway)
- Sponsor Impact Summary
- Social Media Post Acknowledging Sponsorship Pre-Event
- Social Media Reel Acknowledging Sponsor Post-Event
- Mention in Press Release
- Sponsor Exhibitor Table at Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$30,000

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

Note: Logos saved from the internet are not high-resolution and will not print appropriately.

Platinum Sponsorship

SPONSORSHIP BENEFITS

- 20 Event Tickets (2 tables)
- 8 tickets to VIP Experience

MARKETING BENEFITS

- Media Opportunities (if applicable)
- Ability to Provide Sponsor Swag (Event takeaway)
- Sponsor Impact Summary
- Social Media Post Acknowledging Sponsorship Pre-Event
- Social Media Reel Acknowledging Sponsor Post-Event
- Mention in Press Release
- Sponsor Exhibitor Table at Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$20,000

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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Gold Sponsorship

SPONSORSHIP BENEFITS

- 20 Event Tickets (2 tables)
- 6 tickets to VIP Experience

MARKETING BENEFITS

- Social Media Post Acknowledging Sponsorship Pre-Event
- Social Media Reel Acknowledging Sponsor Post-Event
- Mention in Press Release
- Sponsor Exhibitor Table at Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$15,000

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, psd, or high-resolution .jpg. **by February 29**

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Silver Sponsorship

SPONSORSHIP BENEFITS

- 10 Event Tickets (1 table)
- 4 tickets to VIP Experience

MARKETING BENEFITS

- Mention in Press Release
- Sponsor Exhibitor Table at Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$10,000

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, psd, or high-resolution .jpg. **by February 29**

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VIP Experience Sponsor

Special opportunity to engage approximately 150 people in a VIP experience with the Women United Luncheon Keynote Speaker, Dominique Dawes, three-time Olympian, Olympic gold medalist, healthy lifestyle advocate, and Gymnastics Academy owner.

SPONSORSHIP BENEFITS

- 10 Event Tickets (1 Table)
- 10 tickets to day-to VIP experience

MARKETING BENEFITS

- Recognition on most print and digital materials related to the VIP experience with Dominique Dawes

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$8,500

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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Bronze Sponsorship

SPONSORSHIP BENEFITS

- 10 Event Tickets (1 table)

MARKETING BENEFITS

- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$5,000

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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Live Stream Sponsorship

SPONSORSHIP BENEFITS

- 10 Event Tickets (1 table)

MARKETING BENEFITS

- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials
- Digital branding on live-stream platform

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$5,000

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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Energize Coffee Sponsorship

SPONSORSHIP BENEFITS

- 10 Event Tickets (1 table)

MARKETING BENEFITS

- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials
- Opportunity to provide branded coffee-related items at the event (ex: stirrer, cup sleeve, napkin)
- Sponsorship signage recognition in the coffee bar area

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$5,000

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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Impact Table Sponsor

SPONSORSHIP BENEFITS

- 10 Event Tickets (1 table)

MARKETING BENEFITS

- Name-only inclusion in Digital Program
- Table sign with company name
- Inclusion of company name in pre-event slideshow

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$3,000

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, psd, or high-resolution .jpg. **by February 29**

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Exhibitor Sponsor

Engage with 750+ people at the Women United Luncheon.

SPONSORSHIP BENEFITS

- 2 Event Tickets
- Inclusion in a social post, email, and blog post promoting exhibitor tables that will be at the Women United Luncheon

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$1,500

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, psd, or high-resolution .jpg. **by February 29**

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Envision Yourself Sponsor

Unleash the power of inspiration with our Envision Yourself Sponsorship! Showcase your brand by placing subtly branded motivational messages in the women's bathroom – an exclusive opportunity to fuel empowerment. Be the catalyst for women envisioning their full potential. Seize this unique activation and make a lasting impact.

SPONSORSHIP BENEFITS

- 2 Event Tickets
- Opportunity to Include Silent Auction Item

MARKETING BENEFITS

- Women's bathroom motivation message activation
- Social media post of the motivation message

AVAILABILITY

This sponsorship is available for the Women United Luncheon.

INVESTMENT

Sponsorship costs \$1,500

WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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