

Together, we stand up for the health, education and financial stability of every person in Central Florida.

## WHAT

Elevate your brand by joining Women United: a global force of 70,000+ women making a real impact. The Women United Luncheon, a powerhouse event, gathers 700+ professionals and community leaders from the tri-county area. Picture dynamic networking, a riveting national keynote, and the opportunity to come together to support vital programs and services in Central Florida. This isn't just a luncheon; it's a catalyst for change. Be a sponsor — align with impact, inspire leaders, and be part of the movement shaping the future!

## WHY

Fueling transformation, the Women United Luncheon directs its impact toward the Heart of Florida United Way's mission. Your support doesn't just fund; it empowers ALICE (Asset Limited, Income Constrained, Employed) families. Last year, United Way impacted 703,654 lives, from bolstering mental health to meeting basic needs.

## MAKE YOUR IMPACT AS A SPONSOR

See detailed information about all available sponsorships, including exhibitor tables, in the following pages.

## EVENT DETAILS

**Who:** The event is prime visibility for brands that align with women empowerment, women in leadership, basic needs, mental health, education or financial stability.

**When:** Tuesday, April 2, 2024

**Where:** Hilton Orlando  
 6001 Destination Pkwy, Orlando, FL 32819

**Tickets:** \$120 per person,  
 Premium pricing - \$150



For more information, contact Connie Stafford at (407) 429-2104 or email [WomenUnited@HFUW.org](mailto:WomenUnited@HFUW.org).

## SPONSORSHIP OPPORTUNITIES

Sponsor Level	Event Tickets	Reserved Table(s)	VIP Event Tickets	Company Logo on Most Event Materials	Sponsor Exhibitor Table	Social Media Promotion	Branded Takeaway	Media Opportunities	Speaking Opportunity
<b>Presenting \$30,000</b>	30	3	10	W	W	W	W	W	W
<b>Platinum \$20,000</b>	20	2	8	W	W	W	W	W	
<b>Gold \$15,000</b>	20	2	6	W	W	W			
<b>Silver \$10,000</b>	10	1	4	W	W				
<b>Bronze \$5,000</b>	10	1		W					
<b>Impact Table Sponsor \$3,000</b>	10	1							

We have not provided you with any goods or services in exchange for this pledge. The expenses associated with processing donor designated pledges to agencies are recovered by applying an 8% fundraising and administration fee. Tax receipts, where required, will be mailed the January following payments.

A COPY OF THE OFFICIAL REGISTRATION (CH214) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT [www.800helpfla.com](http://www.800helpfla.com) OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE.



Together we stand up for the health, education and financial stability of every person in Central Florida.



## Meet Our Gold Medal Women United Luncheon Speaker: Dominique Dawes

HFUW is setting the bar high this year with our keynote speaker — Dominique Dawes, three-time Olympian, Olympic gold medalist, healthy lifestyle advocate, and Gymnastics Academy owner.

Dominique is the only American gymnast to medal at three different Olympic Games in the team competition and the first African American gymnast to win an Olympic Gold medal.

Dominique paved the way for other young African American gymnasts to strive for Olympic glory. At the 1996 Atlanta Games, Dominique became the first female African American gymnast to win an individual medal, capturing bronze with her floor exercise performance and helping solidify her place in the USOC Hall of Fame.

As a wife, mother of four, Olympian and business owner, Dominique Dawes has transcended the world of sports, politics, entertainment, and culture.

During this year's Women United Luncheon, she will call upon her own inspirational journey to help Women United Luncheon participants ENVISION a future for themselves in which they reach their full potential.

ENVISION is an acronym for the eight principles that helped Dominique become successful in and out of the athletic arena. Luncheon attendees will leave with clarity around their passion, plan, and perseverance — so that they can achieve greatness in their own lives.



# Presenting Sponsorship

## SPONSORSHIP BENEFITS

- 30 Event Tickets (3 tables)
- 10 tickets to VIP Experience

## MARKETING BENEFITS

- "Presented By" Naming Rights
- Opportunity for consultation to customize experience & branding opportunities
- In-event Speaking Opportunity w/ Option to Show Video
- Co-branded Facebook Ad
- Media Opportunities (if applicable)
- Ability to Provide Sponsor Swag (Event takeaway)
- Sponsor Impact Summary
- Social Media Post Acknowledging Sponsorship Pre-Event
- Social Media Reel Acknowledging Sponsor Post-Event
- Mention in Press Release
- Sponsor Exhibitor Table at Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

## AVAILABILITY

This sponsorship is available for the Women United Luncheon.

## INVESTMENT

Sponsorship costs \$30,000

## WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

Note: Logos saved from the internet are not high-resolution and will not print appropriately.



# Platinum Sponsorship

## SPONSORSHIP BENEFITS

- 20 Event Tickets (2 tables)
- 8 tickets to VIP Experience

## MARKETING BENEFITS

- Media Opportunities (if applicable)
- Ability to Provide Sponsor Swag (Event takeaway)
- Sponsor Impact Summary
- Social Media Post Acknowledging Sponsorship Pre-Event
- Social Media Reel Acknowledging Sponsor Post-Event
- Mention in Press Release
- Sponsor Exhibitor Table at Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

## AVAILABILITY

This sponsorship is available for the Women United Luncheon.

## INVESTMENT

Sponsorship costs \$20,000

## WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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# Gold Sponsorship

## SPONSORSHIP BENEFITS

- 20 Event Tickets (2 tables)
- 6 tickets to VIP Experience

## MARKETING BENEFITS

- Social Media Post Acknowledging Sponsorship Pre-Event
- Social Media Reel Acknowledging Sponsor Post-Event
- Mention in Press Release
- Sponsor Exhibitor Table at Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

## AVAILABILITY

This sponsorship is available for the Women United Luncheon.

## INVESTMENT

Sponsorship costs \$15,000

## WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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# Silver Sponsorship

## SPONSORSHIP BENEFITS

- 10 Event Tickets (1 table)
- 4 tickets to VIP Experience

## MARKETING BENEFITS

- Mention in Press Release
- Sponsor Exhibitor Table at Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

## AVAILABILITY

This sponsorship is available for the Women United Luncheon.

## INVESTMENT

Sponsorship costs \$10,000

## WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, psd, or high-resolution .jpg. **by February 29**

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# Bronze Sponsorship

## SPONSORSHIP BENEFITS

- 10 Event Tickets (1 table)

## MARKETING BENEFITS

- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Sponsor Media Kit to Promote Event, Sponsorship
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

## AVAILABILITY

This sponsorship is available for the Women United Luncheon.

## INVESTMENT

Sponsorship costs \$5,000

## WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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# Impact Table Sponsor

## SPONSORSHIP BENEFITS

- 10 Event Tickets (1 table)

## MARKETING BENEFITS

- Name-only inclusion in Digital Program
- Table sign with company name
- Inclusion of company name in pre-event slideshow

## AVAILABILITY

This sponsorship is available for the Women United Luncheon.

## INVESTMENT

Sponsorship costs \$3,000

## WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, psd, or high-resolution .jpg. **by February 29**

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# Exhibitor Sponsor

Engage with 750+ people at the Women United Luncheon.

## SPONSORSHIP BENEFITS

- 2 Event Tickets
- Inclusion in a social post, email, and blog post promoting exhibitor tables that will be at the Women United Luncheon

## AVAILABILITY

This sponsorship is available for the Women United Luncheon.

## INVESTMENT

Sponsorship costs \$1,500

## WHAT WE NEED FROM YOU

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, psd, or high-resolution .jpg. **by February 29**

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# VIP Experience Sponsor

**Special opportunity to engage approximately 150 people in a VIP experience with the Women United Luncheon Keynote Speaker, Dominique Dawes, three-time Olympian, Olympic gold medalist, healthy lifestyle advocate, and Gymnastics Academy owner.**

## **SPONSORSHIP BENEFITS**

- 10 Event Tickets (1 Table)
- 10 tickets to day-to VIP experience

## **MARKETING BENEFITS**

- Recognition on most print and digital materials related to the VIP experience with Dominique Dawes

## **AVAILABILITY**

This sponsorship is available for the Women United Luncheon.

## **INVESTMENT**

Sponsorship costs \$8,500

## **WHAT WE NEED FROM YOU**

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by February 29**

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# Envision Yourself Sponsor

**Unleash the power of inspiration with our Envision Yourself Sponsorship! Showcase your brand by placing subtly branded motivational messages in the women's bathroom – an exclusive opportunity to fuel empowerment. Be the catalyst for women envisioning their full potential. Seize this unique activation and make a lasting impact.**

## **SPONSORSHIP BENEFITS**

- 2 Event Tickets
- Opportunity to Include Silent Auction Item

## **MARKETING BENEFITS**

- Women's bathroom motivation message activation
- Social media post of the motivation message

## **AVAILABILITY**

This sponsorship is available for the Women United Luncheon.

## **INVESTMENT**

Sponsorship costs \$1,500

## **WHAT WE NEED FROM YOU**

High Resolution Vector Logos - full color and one color white  
File formats preferred: .eps, .ai, .pdf, psd, or high-resolution .jpg. **by February 29**

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