

CHANGE MAKER

IMPACT AWARDS

Become a Sponsor

Join us for the Change Maker Impact Awards. Together, we stand up for the health, education and financial stability of every person in Central Florida.

Together, we are the game changers. We are the hand-raisers. We are the change makers.

During this annual event, Heart of Florida United Way will honor individuals and organizations who have made significant contributions to our community through the Change Maker Impact Awards. It's an exciting opportunity to connect with our community's leaders and celebrate Central Florida residents who inspire a better tomorrow every day.

For more information, contact:

Connie Stafford
Connie.Stafford@hfuw.org
(407) 429-2104

Leave Your Impact as an Award Sponsor

Sponsorship Cost: \$3,000

Sponsorship Benefits:

- Award will be positioned as "Award presented by Sponsor"
- Table for eight at the event
- Inclusion in presentation of the award
- Co-branded physical award
- In-event verbal recognition
- Inclusion in award-specific video (to be shared during the event and post event)
- Logo recognition in HFUW event video recap
- Social media post acknowledging sponsorship pre-event
- Inclusion in pre-event slideshow
- Acknowledgement of sponsor in event-related long-form digital materials (blogs, emails, web pages)
- Recognition on most printed materials

OUR MISSION

Heart of Florida United Way stands up for the health, education and financial stability of every person in Central Florida.

WHY SPONSOR

- Networking opportunities
- Targeted audience of community leaders and business professionals
- Reserved seating for your guests

EVENT STRUCTURE

- Awards Ceremony
- Philanthropic Recognition
- Corporate Recognition

EVENT DETAILS*

WHO: Engaged influencers, community leaders, and C-Suite Executives

WHEN: January 23, 2024

WHERE: Orlando Museum of Art
2416 N Mills Ave, Orlando, FL 32803

Tickets: \$85 per person

Website: TBD



WHAT WE NEED FROM YOU:

High Resolution Vector Logos - full color and one color white
File formats preferred: .eps, .ai, .png, or high-resolution .jpg. by December 13*

Applicable social media handles for Facebook, X, Instagram, and LinkedIn

*Note: Logos saved from the internet are not high-resolution and will not print appropriately.

We have not provided you with any goods or services in exchange for this pledge. The expenses associated with processing donor designated pledges to agencies are recovered by applying an 8% fundraising and administration fee. Tax receipts, where required, will be mailed the January following payments.

A COPY OF THE OFFICIAL REGISTRATION (CH214) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT www.800helpfla.com OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



Heart of Florida United Way