



NEWS

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Heart of Florida United Way Announces 2023-24 Slate of Board Officers and New Board Members

Orlando, Fla. (Oct. 10, 2023) – Heart of Florida United Way (HFUW), Central Florida’s most comprehensive health and human services charity and the largest provider of funds to the region’s most critical health and human service programs, announced the election of a new slate of officers and eight new community leaders to the 2023-24 Board of Directors, bringing the total number of community representatives to 36.

Serving as **Chair** of the HFUW Board is **Tracey Powell**, Vice President of Travel Services, Pricing & Revenue Management – DSE at Walt Disney Parks & Resorts U.S.; as **Vice-Chair** is **Hope Newsome, Esq.**, Co-Founder & Managing Partner of Virtus; as **Treasurer** is **Stephanie Gardner**, Tax Senior Manager with RSM US LLP; and as **Secretary** is **Jim Toscano, Esq.**, Partner of Lowndes, Drosdick, Doster, Kantor & Reed, P.A.

New to the Board and serving a three-year term are:

- **Jim Adamczyk** – As the SEVP/CRO for *FAIRWINDS* Credit Union, Jim brings more than 20 years of experience to HFUW. With more than \$4 billion in assets, Jim oversees *FAIRWINDS*’ retail and commercial banking solutions, helping members to save more, eliminate debt, build wealth, and live generously.
- **Eddy Elguezabal** – As the President & General Manager of Televisa Univision, Eddy oversees all strategic growth, positioning and sales for the Orlando and Tampa markets.
- **Georgia Lorenz, Ph.D.** – As the third President of Seminole State College, Georgia ushered in a new era. She brings more than 20 years of experience in higher education to the College and under her leadership, Seminole State has been named among the top 25 community colleges in the nation by the Aspen Institute, the nation’s signature recognition of high achievement among America’s community colleges.
- **Attila Miszti** – Serving as COO of the Orlando Utilities Commission, Attila is responsible for managing OUC’s electric, water, chilled water, energy services and lighting operations. He also oversees management of the utility’s operations-specific plans with an emphasis on safety, reliability, and operational excellence. Attila also helps to guide operations through the exploration of new and innovative ideas, combining assets, technologies, and ingenuity with an eye toward supporting the region’s economic growth and quality of life.
- **John Myers IV** – As Principal of Myers Advisory Services LLC, John brings 25 years of Big-4 consulting and CPG industry experience to the HFUW Board. He has made a career of improving and transforming organizations, specializing in business process and technology risk management.
- **Phil Nix** – As a Partner at Deloitte & Touche, Phil has more than 20 years of experience performing audit and advisory services for public and private companies. Leveraging his diverse technical background and deep professional network, he has advised clients as

they navigate merger and acquisitions transactions, spin-offs and divestitures, equity and debt offerings, and the implementing of new accounting standards.

- **John Soapes** – As President & General Manager of Hearst Television/WESH 2 – CW18 WKCF, John is a dedicated leader to the Central Florida community through storytelling. His station takes great pride in sharing these community stories to help and educate viewers.
- **Jim Toscano, Esq.** – As a Shareholder and Litigation Section Chair at Lowndes, Jim has over 30 years of experience representing firm clients and trying cases in federal and state courts throughout Florida. In addition to his community service leadership role at the law firm, Jim also serves on the Board of the Coalition for the Homeless in Central Florida.

[Click here](#) to see the full Heart of Florida United Way board slate. For more information about the organization, visit www.hfuw.org. Follow on Facebook @HeartofFloridaUnitedWay or Instagram and Twitter @hfuw.

About Heart of Florida United Way

Heart of Florida United Way (HFUW) stands up for the education, financial stability, health and basic needs of every person in Central Florida. Since 1939, HFUW has delivered programs, invested dollars, and convened community members around important issues impacting Orange, Seminole and Osceola counties. As Central Florida's most comprehensive health and human services nonprofit, HFUW created a \$50 million impact in Central Florida last year. In 2021-22, HFUW served more than 703,000 people through its direct service and funded programs. HFUW is home to notable community resources like the 211 Information & Referral Crisis Line; 988 Suicide Prevention Lifeline; Mission United program for Veterans; TECHquity, an initiative bridging the digital divide; Destination Graduation at Seminole State College; the Ryan White Part B & General Revenue program, which administers nearly \$2.3 million to provide HIV/AIDS services and referrals; the Planning Council Support program that facilitates community planning and priority setting for HIV services. United Way partners with individuals, local businesses, government, and other nonprofit agencies to open opportunities and close gaps in Central Florida. Visit www.HFUW.org for more information, or call (407) 835-0900. Follow us on Facebook and LinkedIn at Heart of Florida United Way and on Twitter and Instagram @hfuw.

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