

BUSINESS UNITED SUMMIT

Become a Sponsor

Join us for the Business United Summit. Together we stand up for the health, education and financial stability of every person in Central Florida.

Partnering with local nonprofit organizations is always a win for the community, but it can also be a win for businesses' bottom lines. During the Business United Summit, community leaders and c-suite executives from small businesses and large corporations alike will level up by integrating their business goals with community engagement. They will learn how to bolster their company's brand reputation, foster cross-generational employee engagement, expand market reach, and meet employees' needs. This event will host 150+ local community and business leaders from all industries focused on giving back to the community while simultaneously meeting corporate social responsibility goals.

The event will feature a keynote address by Bob Kodzis, as well as breakout sessions led by Central Florida business leaders featuring topics such as volunteerism, employee engagement, and resources for businesses such as Employee Assistance programs.

For more information contact:
 Rossana Woodford at
 (407) 429-2133
 Rossana.Woodford@HFUW.org.

EVENT DETAILS*

WHO: Business leaders, including c-suite executives, anywhere from small businesses to large corporations

WHEN: September 27, 2023 | 8:00 a.m. - 12:30 p.m.















WHERE: Rosen Plaza Hotel
 (9700 International Drive Orlando, FL 32819)

Tickets: \$75 per person
 · Group ticket package: \$200 for 3 tickets

Website: hfuw.org/event/business-united-summit-2023

*These events are subject to availability based on adherence to current CDC recommendations.

SPONSORSHIP OPPORTUNITIES**

Sponsor Level	Event Tickets	Verbal Recognition at Event	Company Logo on Printed Materials	Post-Event Social Media Reel Recognition	Branded Takeaway	Speaking Opportunity	Sponsor Exhibitor Table	Mention in Press Release
Presenting \$15,000	10							
Breakout \$5,000	5							
Exhibitor Table \$1,000	2							

We have not provided you with any goods or services in exchange for this pledge. The expenses associated with processing donor designated pledges to agencies are recovered by applying an 8% fundraising and administration fee. Tax receipts, where required, will be mailed the January following payments.

A COPY OF THE OFFICIAL REGISTRATION (CH214) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT www.800helpfla.com OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



Heart of Florida United Way

Presenting Sponsorship

SPONSORSHIP BENEFITS

- 10 Event Tickets
- Logo on Swag Bag
- Promotion in the Orlando Business Journal

MARKETING BENEFITS

- "Presented By" Naming Rights
- In-event Speaking Opportunity With Option to Show Video
- Ability to Provide Sponsor Swag (Event takeaway)
- Social Media Post Acknowledging Sponsorship Pre-Event
- Social Media Reel Acknowledging Sponsor Post-Event
- Mention in Press Release
- Sponsor Exhibitor Table at the Event
- In-event Verbal Recognition
- Logo recognition in HFUW Event Video Recap
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

AVAILABILITY

This sponsorship is available for the Business United Summit event.

INVESTMENT

Sponsorship costs \$15,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by August 30**

Note: Logos saved from the internet are not high-resolution and will not print appropriately.



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Breakout Sponsorship

SPONSORSHIP BENEFITS

- 5 Event Tickets
- Opening remarks during breakout each session
- Item in Swag Bag

MARKETING BENEFITS

- In-event Speaking Opportunity With Option to Show Video in Breakout Sessions
- Ability to Provide Sponsor Swag (Event takeaway)
- Social Media Reel Acknowledging Sponsor Post-Event
- Inclusion in Pre-event Slideshow
- In-event Verbal Recognition
- Acknowledgement of Sponsor in Event-related Long-form Digital Materials (Blogs, Emails, Web pages)
- Recognition on Most Printed Materials

AVAILABILITY

This sponsorship is available for the Business United Summit event.

INVESTMENT

Sponsorship costs \$5,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by August 30**

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Exhibitor Sponsorship

SPONSORSHIP BENEFITS

- 2 Event Tickets for table representatives
- Exhibitor Table

MARKETING BENEFITS

- Sponsor Exhibitor Table at the Event
- In-event Verbal Recognition

AVAILABILITY

This sponsorship is available for the Business United Summit event.

INVESTMENT

Sponsorship costs \$1,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg. **by August 30**

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