



BECAUSE YOU CAN ONLY SAVE A PENNY IF YOU EARN A PENNY

FINANCIAL STABILITY

Nearly half of Central Florida households fall into the ALICE (Asset Limited, Income Constrained, Employed) population, which means many are on the verge of financial ruin. One in three households in our community live paycheck-to-paycheck and barely able to afford necessities such as housing, transportation, health care and food.

At United Way, we have a high-level view of the most critical issues in our community. We invest in strategic partnerships to address a multitude of barriers that can keep a family from becoming financially stable. By focusing on the whole picture, we meet the immediate and long-term needs of ALICE households.

FINDING SOLUTIONS: TAX ASSISTANCE

For years, Adriana* had gone to the same tax preparation company for help with her tax return. They charged over \$300 for their services. This year, however, she did not have the funds available to pay. She contacted United Way's 211 Information and Referral Crisis Line to learn more about the Volunteer Income Tax Assistance (VITA) program.

VITA helps low-income families and individuals file their taxes. It is a free service with multiple tax sites available in Orange, Osceola and Seminole counties that guarantees accuracy and a full tax refund that goes directly to the client.

The IRS-trained volunteers helped Adriana file her tax return and helped her qualify for the Earned Income Tax Credit (EITC). With the money she saved in free tax preparation and with her increased tax refund, Adriana was able to use her refund to put her on the path to financial stability.

By investing in United Way, you are helping to fund the programs and agencies our community needs the most. By focusing on sustainable employment, affordable housing and manageable budgets, we are fighting for families to build a better life.

*Name changed in order to protect client's privacy



111,061

individuals and
families benefitted
from financial
stability services
and programs

Heart of Florida United Way fights for the health, education and financial stability of every person in Central Florida.



Heart of Florida United Way

BECAUSE YOU CAN ONLY SAVE A PENNY IF YOU EARN A PENNY

At United Way, we identify the most crucial barriers keeping families from becoming financially stable. We invest in sustainable solutions for immediate and long-term needs as well as address the root cause of the issues.



The numbers represented below are a direct result of Heart of Florida United Way's efforts to support financial stability in the community during the previous fiscal year.



\$4,540,022

in tax refunds was brought back into the community through free tax preparation through Volunteer Income Tax Assistance (VITA) sites, AARP locations and online at MyFreeTaxes.com



1,095

participated in financial education and training, and increased their financial literacy through United Way programs



195

families with children were provided resources and case management services to increase student stabilization



100%

of participants obtained affordable housing through United Way programs



111,061

individuals and families benefitted from financial stability services and programs

HFUW.org/JoinTheFight