



BECAUSE SURVIVAL IS AN INSTINCT, NOT A LIFESTYLE

BASIC NEEDS

Food and shelter are necessities everyone requires. However, according to the ALICE (Asset Limited, Income Constrained, Employed) Report, nearly half of Central Florida’s population consistently struggles to afford the basics. Due to the possibility of an unexpected emergency, many ALICE households face the terrifying prospect of going hungry or becoming homeless.

At United Way, we have a high-level view of the most critical issues in our community. We invest in strategic partnerships to address the multitude of barriers that can keep a family from being able to provide the basic essentials. By focusing on the whole picture, we meet the immediate and long-term needs of ALICE households.

Some amazing people in our community step up and help others. Jim is one of these unique heroes. In addition to working as an educator, Jim also helped care for both of his parents. Then the unexpected happened, he lost his mother and had to leave his job in order to care for his father full-time.

Jim was now unemployed, grieving, and didn’t know where to turn.

He picked up the phone and dialed 211.

“Hello. Thank you for calling United Way’s 211. My name is Ana. How may I assist you?” a friendly voice said on the other end.

Ana listened carefully as Jim explained his situation. Without his job and his mother to help care for his father, his condition became desperate. He told Ana, “We are at our wit’s end.” They couldn’t survive on his father’s income alone. They were in need of rent payment assistance or would be facing eviction.

Ana provided Jim with information on resources to help him and his father with rent as well as referred Jim to a local senior organization that could help with caregiver services for his father. Jim was so relieved she was there to listen and elated to see that she took the time to find him several places to seek help. If it were not for this level of dedication to excellence, interactions like the one between Jim and Ana would not be possible.



individuals were

assisted by

United Way’s 211

Information &

Referral Crisis Line

Heart of Florida United Way fights for the health, education and financial stability of every person in Central Florida.



Heart of Florida United Way

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At United Way, we identify the critical issues facing families who are unable to provide the basic necessities. We invest in sustainable solutions for immediate and long-term needs as well as address the root cause of the issues.



The numbers represented below are a direct result of Heart of Florida United Way's efforts to support basic needs and provide emergency assistance in the community during the previous fiscal year.



84%

of people who were provided with case management services transitioned out of housing services and into a safe and stable environment



275,239

community members had their crisis level and immediate, emergency needs reduced by United Way's programs and services



92%

of seniors maintained their ability to live independently



36,385,633

meals were served through United Way programs and services



258,500

individuals were assisted by United Way's 211 Information & Referral Crisis Line

[HFUW.org/JoinTheFight](https://www.hfuw.org/JoinTheFight)