



MEET ALICE

LIVE UNITED

You know ALICE. You see them every day. They are the childcare workers at your daycare, the cashier at your supermarket, aging parents on Social Security, servers, office clerks, and others. They are essential, yet they struggle to survive.

ALICE is Asset Limited, Income Constrained, Employed. They are hardworking people one paycheck away from financial ruin. They live in continuous fear of an unexpected bill that may extend them beyond their already tight budgets.

WHO IS ALICE?

- They tend to work two or three jobs to make ends meet.
- They earn more than the Federal Poverty Level (FPL), but not enough for the cost of living where they live.
- They are our friends and neighbors.
- ALICE is 47% of Central Florida's households.

You are or know someone who is ALICE.

ABOUT THE ALICE REPORT

The ALICE Report examines the minimum cost of living in Central Florida, or a survival budget, based on housing, childcare, food, transportation, health care, and necessary technology to identify who is surviving at this level. The ALICE Report provides a more accurate picture of financial insecurity at the state, county, and municipal level and is a more accurate alternative to the outdated Federal Poverty Level, which grossly underestimates the number of struggling families in our community.

RESOURCES TO LEARN MORE

For information about what community resources are available, connect with United Way's 211 Information and Referral Crisis Line by dialing 211, texting your zip code to 898-211, or chatting online with a 211 Specialist at www.HFUW.org/GetHelp.

Wonder what it's like to live like ALICE? Visit www.HFUW.org/WalkinMyShoes to take an interactive walk-in ALICE's shoes.



Throughout Central Florida, nearly 350,000 households are struggling to make ends meet. According to the 2020 ALICE Report, in Orange, Osceola, and Seminole counties, 47% of households are living on the edge of the fiscal cliff.

Want to learn more? Visit

StandWithALICE.org



Heart of Florida United Way

KEY FINDINGS FROM THE ALICE REPORT



350,000

households in Central Florida are struggling to make ends meet



65%

of jobs in Florida pay less than \$20 per hour, or less than \$42,000 annually



3.4%

The ALICE Essentials Index shows the cost of basic needs increased at an average rate of 3.4% annually nationwide over the past decade, while the official rate of inflation was 1.8%, making essentials out of reach for many.



\$76,436

is the average survival budget for a family of four in Orange, Osceola, and Seminole counties. This is the minimum amount to live and work, and does not factor in emergency funds or savings goals



2.6 million

Florida households were considered ALICE when COVID-19 hit, and were already one emergency away from financial ruin. This number is a 10-year record high, setting the stage for the unprecedented economic impact of the pandemic.

How can you help? Visit

StandwithALICE.org



Heart of Florida United Way