

Chef's Gala

A Tasteful Way to Make a Difference

SPONSORSHIPS
AND
EVENTS



Chef's Gala

Truly, A Tasteful Way to Make A Difference!

Recognized as the region's premier food and wine pairing event, Heart of Florida United Way Chef's Gala features exquisite cuisine from more than 20 of Central Florida's top chefs, along with thoughtfully paired fine wines, live music and a silent auction. Hosted by Walt Disney World Resort and raising nearly \$300,000 each year, Chef's Gala is historically United Way's largest fundraiser for education, income, health and basic needs programs that serve thousands of Central Floridians in need.

EVENT DETAILS

Saturday, March 2, 2019
Epcot World Showplace
6:45 - 10 p.m.
www.Chefsgala.org

TICKETS

Corporate Ticket Package - \$3,500 - (10) Individual Tickets, no reserved table
Couples Ticket - \$650 - (2) Individual Tickets
Individual Ticket - \$350

TARGET DEMOGRAPHICS

C-Suite Executives
Affluent community members
Food & wine enthusiasts

ATTENDANCE

1000+

EVENT STRUCTURE

A moving feast with live entertainment and an extravagant silent auction

EVENT FOCUS

95 cents of every dollar raised at Chef's Gala helps United Way programs alleviate hunger & homelessness.



Chef's Gala
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Presenting Sponsorship

Represented as "Presenting Sponsor" (Exclusive Opportunity)

CORPORATE BRANDING

- Company logo featured on all on-site event signage (Example: Screens, Table Tents, Banners)
- Company logo featured on all print communications
- Company logo featured on printed event invitation
- Company logo featured on printed table tents
- Company logo featured on all electronic communications
- Company logo featured on all advertising materials
- Company logo featured in event specific video
- Company logo featured on event specific webpage with direct link to company website

COMPANY RECOGNITION

- Recognition day of the event (shout-outs, podium recognitions, etc.)
- Recognition in all media materials (Press Releases)

- Communications - Thank you e-mail from "Sponsor" following the event to all attendees
- Communications - (3) Social media posts tagging your company

ADDITIONAL OPPORTUNITIES

- Opportunity for stage recognition
- Opportunity to brand event specific takeaway item
- Opportunity to include product or promo item in event care package

OTHER BENEFITS

- (24) Individual Tickets
- (3) Reserved Table (Seats 24)
- (6) Post Event VIP Reception Tickets



AVAILABILITY

This sponsorship is available for all events.

INVESTMENT

Sponsorship costs \$25,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

Note: Logos saved from the internet are not high-resolution and will not print appropriately.

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Platinum Sponsorship

Represented as "Platinum Sponsor"

CORPORATE BRANDING

- Company logo featured on all on-site event signage (Example: Screens, Table Tents, Banners)
- Company logo featured on all print communications
- Company logo featured on printed event invitation
- Company logo featured on printed table tents
- Company logo featured on all electronic communications
- Company logo featured on all advertising materials
- Company logo featured in event specific video
- Company logo featured on event specific webpage with direct link to company website

COMPANY RECOGNITION

- Recognition day of the event (shout-outs, podium recognitions, etc.)
- Recognition in all media materials (Press Releases)

- Communications - Thank you e-mail from "Sponsor" following the event to all attendees
- Communications - (3) Social media posts tagging your company

ADDITIONAL OPPORTUNITIES

- Opportunity to brand event specific takeaway item
- Opportunity to include product or promo item in event care package

OTHER BENEFITS

- (16) Individual Tickets
- (2) Reserved Table (Seats 16)
- (4) Post Event VIP Reception Tickets



AVAILABILITY

This sponsorship is available for all events.

INVESTMENT

Sponsorship costs \$20,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

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Epicurean Sponsorship

Represented as "Epicurean Sponsor"

CORPORATE BRANDING

- Company logo featured on all on-site event signage (Example: Screens, Table Tents, Banners)
- Company logo featured on all print communications
- Company logo featured on printed event invitation
- Company logo featured on printed table tents
- Company logo featured on all electronic communications
- Company logo featured on all advertising materials
- Company logo featured in event specific video
- Company logo featured on event specific webpage with direct link to company website

COMPANY RECOGNITION

- Recognition day of the event (shout-outs, podium recognitions, etc.)
- Recognition in all media materials (Press Releases)

Communications - (2) Social media posts tagging your company

ADDITIONAL OPPORTUNITIES

Opportunity to include product or promo item in event care package

OTHER BENEFITS

- (16) Individual Tickets
- (2) Reserved Table (Seats 16)
- (4) Post Event VIP Reception Tickets



AVAILABILITY

This sponsorship is available for all events.

INVESTMENT

Sponsorship costs \$15,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

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Bon Vivant Sponsorship

Represented as "Bon Vivant Sponsor"

CORPORATE BRANDING

- Company logo featured on all on-site event signage (Example: Screens, Table Tents, Banners)
- Company logo featured on printed event invitation
- Company logo featured on printed table tents
- Company logo featured on (2) electronic event invitations
- Company logo featured on event specific webpage with direct link to company website

COMPANY RECOGNITION

- Recognition day of the event (shout-outs, podium recognitions, etc.)
- Recognition in all media materials (Press Releases)

Communications - (1) Social media posts tagging your company

ADDITIONAL OPPORTUNITIES

Opportunity to include product or promo item in event care package

OTHER BENEFITS

- (8) Individual Tickets
- (1) Reserved Table (Seats 8)
- (2) Post Event VIP Reception Tickets



AVAILABILITY

This sponsorship is available for all events.

INVESTMENT

Sponsorship costs \$12,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

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Gala Gourmet Sponsorship

Represented as "Gala Gourmet Sponsor"

CORPORATE BRANDING

Company logo featured on select on-site event signage (Example: Screens, Table Tents, Banners)
Company logo featured on (2) electronic event invitations

Company name featured on all print communications
Company name featured on all electronic communications
Company name featured on event specific webpage with direct link to company website

COMPANY RECOGNITION

Recognition day of the event (shout-outs, podium recognitions, etc.)
Recognition in all media materials (Press Releases)

Communications - (1) Social media posts tagging your company

ADDITIONAL OPPORTUNITIES

Opportunity to include product or promo item in event care package

OTHER BENEFITS

(10) Individual Tickets, no reserved table
(2) Post Event VIP Reception Tickets



AVAILABILITY

This sponsorship is available for all events.

INVESTMENT

Sponsorship costs \$6,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

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Chef's Gala Silent Auction Sponsor

Represented as "Silent Auction Sponsor" (Exclusive Opportunity)

CORPORATE BRANDING

- Company logo featured on printed event invitation
- Company logo featured on all electronic communications
- Company logo featured on all electronic Silent Auction devices
- Company logo featured in event specific video
- Company logo featured on event specific webpage with direct link to company website

COMPANY RECOGNITION

- Recognition day of the event (shout-outs, podium recognitions, etc.)
- Recognition in all media materials (Press Releases)

Communications - (1) Social media posts tagging your company

ADDITIONAL OPPORTUNITIES

Opportunity to include product or promo item in event care package

OTHER BENEFITS

- (8) Individual Tickets
- (1) Reserved Table (Seats 8)
- (4) Post Event VIP Reception Tickets



HIGH VISIBILITY

AVAILABILITY

This sponsorship is available for Chef's Gala.

INVESTMENT

Sponsorship costs \$15,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

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Chef's Gala Impact Area Sponsor

Represented as "Impact Area Sponsor" (Exclusive Opportunity)

CORPORATE BRANDING

Company logo featured on select on-site event signage (Example: Screens, Table Tents, Banners)
Company logo featured on select event signage (Screens, Table Tents, Banners)
Company logo featured on (2) electronic event invitations
Company logo featured on event specific webpage with direct link to company website

COMPANY RECOGNITION

Communications - (2) Social media posts tagging your company

ADDITIONAL OPPORTUNITIES

Exclusive brand association showcasing your company's work in fighting for health, education, financial stability or basic needs.
Logo recognition in the video specially produced for this event.

OTHER BENEFITS

(8) Individual Tickets
(1) Reserved Table (Seats 8)
(4) Post Event VIP Reception Tickets



HIGH VISIBILITY - NEW FOR 2019

AVAILABILITY

This sponsorship is available for Chef's Gala.

INVESTMENT

Sponsorship costs \$15,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo
File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

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Chef's Gala Red Carpet Welcome Sponsor

Represented as "Red Carpet Welcome Sponsor" (Exclusive Opportunity)

CORPORATE BRANDING

Company logo featured on all on-site event signage (Example: Screens, Table Tents, Banners)

Company logo featured prominently in the Red Carpet event area (Example: Screens, Table Tents, Banners)

COMPANY RECOGNITION

Recognition day of the event (shout-outs, podium recognitions, etc.)

OTHER BENEFITS

(4) Individual Tickets

(2) Post Event VIP Reception Tickets



HIGH VISIBILITY - NEW FOR 2019

AVAILABILITY

This sponsorship is available for Chef's Gala.

INVESTMENT

Sponsorship costs \$6,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo

File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

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Chef's Gala CommuniTree Sponsor

Represented as "CommuniTree Sponsor" (Exclusive Opportunity)

CORPORATE BRANDING

Company logo featured on all on-site event signage (Example: Screens, Table Tents, Banners)

Company logo featured prominently in the CommuniTree event area (Example: Screens, Table Tents, Banners)

COMPANY RECOGNITION

Recognition day of the event (shout-outs, podium recognitions, etc.)

OTHER BENEFITS

(4) Individual Tickets

(2) Post Event VIP Reception Tickets

AVAILABILITY

This sponsorship is available for Chef's Gala.

INVESTMENT

Sponsorship costs \$6,000

WHAT WE NEED FROM YOU

High Resolution Vector Logo

File formats preferred: .eps, .ai, .pdf, .psd, or high-resolution .jpg.

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HIGH VISIBILITY - NEW FOR 2019

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Chef's Gala Tickets

CORPORATE TICKET PACKAGE - \$3,500

(10) Individual Tickets

COUPLES TICKET - \$650

(2) Individual Tickets

INDIVIDUAL TICKET - \$350



We have not provided you with any goods or services in exchange for this pledge. The expenses associated with processing donor designated pledges to agencies are recovered by applying an 8% fundraising and administration fee. Tax receipts, where required, will be mailed the January following payments.

A COPY OF THE OFFICIAL REGISTRATION (CH214) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT www.800helpfla.com OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.