



NEWS

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FOR IMMEDIATE RELEASE

SeaWorld Orlando Hosts United Way Guests to Support The Community

Nearly 2,500 Supporters, Children & Families Attend Appreciation Event

ORLANDO, Fla. (Jan. 25, 2018) – Heart of Florida United Way recently partnered with SeaWorld Orlando to host top donors and clients of United Way programs for the 20th consecutive year as part of its annual appreciation event. Nearly 2,500 individuals in total attended the event, which was capped off by a private Dolphin Days show.

“SeaWorld Orlando is a tremendous partner in this community, driving both social change and education,” said Jeff Hayward, President & CEO of Heart of Florida United Way. “Their generosity allowed us to expose kids and families who may not have had the opportunity to visit the park, as well as say ‘thank you’ to some of our donors.”

SeaWorld Orlando supports Heart of Florida United Way with a total gift of \$300,000 of both in-kind and financial support which fuels the fight for the health, education and financial stability of every person in Central Florida.

“At SeaWorld Orlando, we are committed to the Central Florida community, which is why our partnership with Heart of Florida United Way is so valuable,” said Michelle Brady Palmer, Manager of Community Engagement at SeaWorld Orlando. “Together, we are inspiring this generation and the next to be stewards of our planet and our community.”

About Heart of Florida United Way

Heart of Florida United Way (HFUW) is Central Florida's most comprehensive health and human services charity and the largest provider of funds to the region's most critical health and human service programs. Last year, it raised and managed \$24.4 million throughout Orange, Osceola and Seminole counties. HFUW is working to advance the common good by focusing on education, income, health and basic needs. It operates United Way 2-1-1, Central Florida's information and assistance, crisis, suicide and referral helpline; Volunteer Resource Center; Gifts In Kind Center; Emergency Homelessness Services; and the Ryan White Part B program, which administers more than \$2 million to provide HIV/AIDS services and referrals. HFUW impacts more than 650,000 individuals annually through its direct service and funded programs. United Way partners with local businesses, government, other charities to increase awareness of local health and human service issues and to inspire hope, provide options and create possibilities for people in need. Visit www.HFUW.org for more information, or call (407) 835-0900.

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