

# CONGRATULATIONS ON YOUR NEW JOB!



## You've Chosen an Employer That Cares

Your company is dedicated to making Central Florida a healthier, safer and brighter community, which is why it supports **United Way's Annual Workplace Giving Campaign**.

## Why This Matters

Each year, Heart of Florida United Way provides critical funding to nearly 70 local health and human services programs that touch the lives of one-in-five Central Floridians. These programs provide shelter to homeless families, nutritious meals to seniors, quality after-school programs for children, job skills training and so much more. By supporting United Way, you become a strategic partner, focusing on prevention and progress in these critical impact areas:

- **EDUCATION**
- **INCOME**
- **HEALTH**
- **BASIC NEEDS**

Your contribution means United Way can tap into a powerful collaboration comprised of individuals and organizations committed to transforming your community.

## How You Can Help

Your choice to give is personal and voluntary. If you're inspired to help make a difference, please see your Human Resources representative to complete a pledge card. United Way works with your company to offer payroll deduction, making the giving process quick and easy. For more information about United Way and its programs, visit [www.HFUW.org](http://www.HFUW.org).

Your company's employee campaign manager is:

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**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**

**United  
Way**

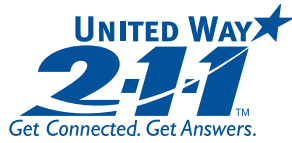


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# HOW UNITED WAY HELPS

## Programs & Affiliations

In addition to providing vital funding to nearly 70 local programs, United Way also administers or operates these programs that help people in need:



### United Way 2-1-1

A free, multilingual, 24/7 referral and crisis hotline helps people find critical assistance with everything from housing and utilities to elder care and mental health services. By dialing 2-1-1, residents can also find immediate support if they are feeling suicidal or dealing with family violence, drug and alcohol addictions, sexual assault or any overwhelming life crisis. Information is also available through text and chat.



### United Way Volunteer Resource Center

The Volunteer Resource Center connects individuals, families, students and corporate volunteer groups with opportunities to serve in the community. More than 100 agencies receive assistance in recruiting, training and managing volunteers whose work helps stretch precious dollars.



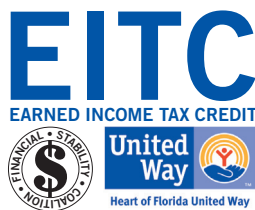
### MISSION UNITED - Veterans Services

Mission United is a critical initiative that simplifies the path to stability for military members and their families as they acclimate to civilian life. Cross-sector community partners help connect veterans with resources focused primarily on education, employment and legal assistance. To connect with services, simply call 2-1-1 and mention Mission United.



### FamilyWize Discount Prescription Drug Program

Offering average savings of 35 percent on retail prescription prices, the FamilyWize program helps people afford the medications they need. FamilyWize cards, available for free through United Way, are honored by 95 percent of U.S. pharmacies. No paperwork is required and cards can be used by everyone – regardless of prescription insurance status.



### Earned Income Tax Credit (EITC)

Credited with lifting more children out of poverty than any other federal program, EITC offers tax credits of up to \$6,000 to help eligible people improve their financial stability. Promoted through United Way's Financial Stability Coalition, EITC also provides a significant boost to the local economy – \$609 million – more than half a billion in refunds were distributed in the tri-county region last year alone.

## Our Past and Present

For 75 years, Heart of Florida United Way has improved the lives of millions of Central Floridians. As the community has grown and changed, so have we. No longer solely a fundraiser, we're working with community partners to find long-term, strategic solutions for problems that impact lives and send ripple effects across our region. Join us to make a difference and **LIVE UNITED**. Visit [www.hfuw.org](http://www.hfuw.org) to learn more.



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