



NEWS

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Heart of Florida United Way Activates Hurricane Relief Fund

100% of Proceeds Will Benefit Orange, Seminole, Osceola Counties' Immediate & Long-Term Recovery Efforts

ORLANDO, Fla. (Sept. 11, 2017) – In response to the damage caused by Hurricane Irma in Central Florida, Heart of Florida United Way has activated a Hurricane Relief Fund. Donations can be made by visiting www.HFUW.org/Hurricane. 100% of every dollar raised will go toward alleviating storm-related needs and long-term community recovery.

"Although it is too early to calculate the full effect of this storm to our community, it's evident that significant rebuilding will need to occur," said Jeff Hayward, President & CEO of Heart of Florida United Way. "Lives have been changed forever. United Way will be there for our community as we figure out how to move forward. Recovery begins today."

Central Floridians who are in need of services are encouraged to dial 2-1-1 to speak with a crisis specialist. The 2-1-1 Information & Assistance Helpline is available and staffed 24/7/365. Residents can also text their zip code to 898-211 to connect via text message.

About Heart of Florida United Way

Heart of Florida United Way (HFUW) is Central Florida's most comprehensive health and human services charity and the largest provider of funds to the region's most critical health and human service programs. Last year, it raised and managed \$24.4 million throughout Orange, Osceola and Seminole counties. HFUW is working to advance the common good by focusing on education, income, health and basic needs. It operates United Way 2-1-1, Central Florida's information and assistance, crisis, suicide and referral helpline; Volunteer Resource Center; Gifts In Kind Center; Emergency Homelessness Services; and the Ryan White Part B program, which administers more than \$2 million to provide HIV/AIDS services and referrals. HFUW impacts more than 650,000 individuals annually through its direct service and funded programs. United Way partners with local businesses, government, other charities to increase awareness of local health and human service issues and to inspire hope, provide options and create possibilities for people in need. Visit www.HFUW.org for more information, or call (407) 835-0900

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