



NEWS

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HEART OF FLORIDA UNITED WAY PRESIDENT & CEO ANNOUNCES RETIREMENT; CEO SEARCH COMMITTEE TO APPOINT REPLACEMENT

ORLANDO, Fla. (May 17, 2016) – After a decade of service as the President & CEO of Heart of Florida United Way, Robert H. (Bob) Brown has announced his plans to retire. Heart of Florida United Way is Central Florida’s most comprehensive health and human services charity and the largest provider of funds to the region’s most critical health and human service programs. It operates critical community services like the 2-1-1 Information & Assistance Helpline. The search for Brown’s replacement will commence immediately, led by volunteers comprising the CEO Search Committee.

“For 10 years, Bob has lived and breathed this organization, and we are going to miss him dearly,” said Ed Timberlake, chairman of the Central Florida Board at Seaside National Bank & Trust and longtime Heart of Florida United Way board member. “We certainly have some big shoes to fill, and we’re looking forward to seeing who the search team brings to the table.”

With more than 45 years as a nonprofit administrator, Brown led Heart of Florida United Way’s conversion to the Investing in Results philosophy, which encourages competitive grant funding for specific community issues focused on prevention. Under Brown’s leadership, the nonprofit serves more than 600,000 people annually in the areas of education, income, health and basic needs, making it one of the top United Ways in the nation. Brown will stay on board until a replacement is hired, likely in the fall.

Interested parties may reach out to Newland Executive Search’s CEO, Robert Newland, or senior vice president and managing director Jim Taylor by calling 407-771-4141, or confidentially emailing CEOHFUW@cpiflorida.com.

About Heart of Florida United Way

Heart of Florida United Way (HFUW) is Central Florida’s most comprehensive health and human services charity and the largest provider of funds to the region’s most critical health and human service programs. Last year, it raised and managed \$26.1 million throughout Orange, Osceola and Seminole counties. HFUW is working to advance the common good by focusing on education, income, health and basic needs. It operates United Way 2-1-1, Central Florida’s information and assistance crisis, suicide and referral helpline; Volunteer Resource Center; Gifts In Kind Center; Emergency Homelessness Services; and the Ryan White Part B program, which administers more than \$2 million to provide HIV/AIDS services and referrals. HFUW impacts more than 600,000 individuals annually through its direct service and funded programs. United Way partners with local businesses, government, other charities to increase awareness of local health and human service issues and to inspire hope, provide options and create possibilities for people in need. Visit www.HFUW.org for more information, or call (407) 835-0900.

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