



Heart of Florida United Way

NEWS

Dr. Nelson Ying Center • 1940 Traylor Boulevard • Orlando, FL 32804
Phone (407) 835-0900 • Fax (407) 244-2805

FOR IMMEDIATE RELEASE

Contact: Ashley Blasewitz, vice president, marketing & communications
Phone: 407-835-0917, Ashley.Blasewitz@hfuw.org

Heart of Florida United Way to Host Ninth Annual Women's Leadership Luncheon

Endurance Swimmer Diana Nyad to Share the Story Behind Her Record-Breaking Swim

ORLANDO, Fla. (Jan. 18, 2016) – The ninth annual Women's Leadership Luncheon hosted by Heart of Florida United Way will be held on March 17 from noon to 1:30 p.m. at the Rosen Centre Hotel. Keynote speaker Diana Nyad, celebrated endurance swimmer and author, will discuss how she finally completed the 110-mile swim from Cuba to Florida at the age of 64.

"Heart of Florida United Way and the Women's Leadership Council look forward to this luncheon every year because of speakers like Diana Nyad who continue to inspire us," said Jill Schwartz, chair of the Women's Leadership Council and Managing Partner of Jill S. Schwartz & Associates. "We are thrilled to have Diana as our guest this year to share her motivational message about perseverance, determination and fulfilling lifelong dreams."

Tickets are \$85 per person or \$1,500 for a corporate table of 10. Event sponsorship opportunities are available. All proceeds from the luncheon will go toward educational opportunities focused on increasing literacy in local schools. This year's luncheon is presented by the Winnie Palmer Hospital for Women and Babies and Tupperware Brands Corporation is a gold sponsor.

For more information about the Women's Leadership Luncheon or to purchase tickets, visit www.UWWomensLeadership.org or email WomensLeadership@HFUW.org.

###

About Heart of Florida United Way

Heart of Florida United Way (HFUW) is Central Florida's most comprehensive health and human services charity and the largest provider of funds to the region's most critical health and human service programs. Last year, it raised and managed \$26.6 million throughout Orange, Osceola and Seminole counties. HFUW is working to advance the common good by focusing on education, income, health and basic needs. It operates United Way 2-1-1, Central Florida's crisis, suicide and referral helpline; Volunteer Resource Center; Gifts In Kind Center; Emergency Homelessness Services; and the Ryan White Part B program, which administers more than \$2 million to provide HIV/AIDS services and referrals. HFUW impacts more than 400,000 individuals annually through its direct service and funded programs. United Way partners with local businesses, government, other charities to increase awareness of local health and human service issues and to inspire hope, provide options and create possibilities for people in need. Visit www.HFUW.org for more information, or call (407) 835-0900.

About the Women's Leadership Council

By combining the power of philanthropy, volunteerism and awareness, the United Way Women's Leadership Council is addressing critical problems that affect women and children in Orange, Osceola and Seminole counties. Chaired by Jill Schwartz, Managing

Partner at the Law Offices of Jill S. Schwartz & Associates, and vice-chair Claire Fournier, Chief Strategic Partnership Officer with the Orlando Health Physician Group Association, the Council is guided by a steering committee of approximately 30 influential and compassionate women who invest their time and resources to make a difference.