



# NEWS

Dr. Nelson Ying Center • 1940 Traylor Boulevard • Orlando, FL 32804  
Phone (407) 835-0900 • Fax (407) 244-2805

## **FOR IMMEDIATE RELEASE**

Contact: Ashley Blasewitz  
Phone: (407) 835-0917, [Ashley.Blasewitz@HFUW.org](mailto:Ashley.Blasewitz@HFUW.org)

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## **HEART OF UNITED WAY OPENS RFPs FOR INVESTING IN RESULTS COMPETITIVE GRANTS TOTALING NEARLY \$1.3 MILLION**

*Community Organizations Focused on Long-Term Solutions  
Should Complete LOI by Nov. 2 Deadline*

**ORLANDO, Fla. (Oct. 6, 2015)** – Heart of Florida United Way recently announced the opening of its fifth round of competitive grant funding for programs serving Orange, Seminole and Osceola counties. Nearly \$1.3 million in three-year grants will be allocated to selected programs that focus on long-term solutions to community issues in education, income and health.

Letters of Interest can be submitted online by 501(c)3 organizations through 5 p.m. on Monday, Nov. 2, 2015. Based on the Letters of Interest, organizations will be invited to submit a full online application, which will open Jan. 4, 2016. The selection process is overseen by volunteers, including issue experts and community leaders, who will review applications and bring recommendations to the *Investing in Results* Council and United Way Board of Directors. The award recipients will be notified and announced in late May 2016.

United Way shifted to competitive grant funding in 2007 and has since had an emphasis on prevention.

“Research shows that for every dollar invested in prevention, \$7 is saved on intervention,” said Robert H. (Bob) Brown, president and CEO of Heart of Florida United Way. “Not only is this good for our community’s well-being, but it also makes economic sense. We look forward to receiving strong applications so we can continue to help our community and its residents achieve their full potential.”

For additional information about Investing in Results or to begin the RFP process by submitting a Letter of Interest, please visit [www.HFUW.org](http://www.HFUW.org) or contact the Community Investment department at 407-835-0900 ext. 389.

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### **About Heart of Florida United Way**

*Heart of Florida United Way (HFUW) is Central Florida’s most comprehensive health and human services charity and the largest provider of funds to the region’s most critical health and human service programs. Last year, it raised and managed \$26.6 million throughout Orange, Osceola and Seminole counties. HFUW is working to advance the common good by focusing on education, income, health and basic needs. It operates United Way 2-1-1, Central Florida’s crisis, suicide and referral helpline; Volunteer Resource Center; Gifts In Kind Center; Emergency Homelessness Services; and the Ryan White Part B program, which administers more than \$2 million to provide HIV/AIDS services and referrals. HFUW impacts more than 400,000 individuals annually through its direct service and funded programs. United*

*Way partners with local businesses, government, other charities to increase awareness of local health and human service issues and to inspire hope, provide options and create possibilities for people in need. Visit [www.HFUW.org](http://www.HFUW.org) for more information, or call (407) 835-0900.*

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