



NEWS

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AT&T Donates \$35,000 to Support Heart of Florida United Way *Contribution Will Support Programs in Education, Income, Health and Basic Needs*

ORLANDO, Fla. (August 30, 2016) — For over 60 years, AT&T and the AT&T Foundation have supported the United Way nationally and locally. Today, AT&T continues this legacy of support through a contribution of \$35,000 to Heart of Florida United Way. In 2016 alone, AT&T gave \$5 million to 500 local United Ways across the country.

Heart of Florida United Way will use the contribution to support programs that create long lasting change in the local community. The United Way is dedicated to improving lives by mobilizing the caring power of communities around the world to advance the common good, as is evident from the work of Heart of Florida United Way is doing throughout Orange, Seminole and Osceola counties. For example, in the past year, the organization funded 59 programs in the areas of education, financial stability, health and basic needs, ranging from mentoring for students and job training to free health screenings and housing assistance for homeless families.

“We are grateful for the support of AT&T in helping hundreds of thousands of Central Floridians achieve their full potential,” said Robert H. (Bob) Brown, president and CEO of Heart of Florida United Way. “Research shows that nearly 50% of our neighbors are struggling to afford basic necessities. By investing in community resources, delivering support programs and convening organizations to improve the system, we aim to make a lasting change.”

In addition to this contribution, each year AT&T employees take part in an employee giving campaign that provides millions of dollars to nonprofit organizations, including the United Way. In 2015, AT&T employees, including employees represented by the Communication Workers of America, the International Brotherhood of Electrical Workers or the Telecommunications International Union, pledged \$37.4 million through this campaign.

“AT&T’s legacy of building strong communities reinforces the Heart of Florida United Way’s commitment to improve people’s lives” said Troy McNichols, AT&T Florida “In Orange, Osceola and Seminole Counties the Heart of Florida United Way continues to build on the positive results in lives of our citizens by connecting them with resources and expertise that helps them thrive.”

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About Philanthropy & Social Innovation at AT&T

AT&T is committed to advancing education, strengthening communities and improving lives. Through its community initiatives, AT&T has a long history of investing in projects that create learning opportunities; promote academic and economic achievement; or address community needs. AT&T Aspire is AT&T’s signature philanthropic initiative that drives innovation in education by bringing diverse resources to bear on the issue including funding, technology,

employee volunteerism, and mentoring. Through Aspire, we've passed the \$250 million mark on our plan to invest \$350 million in education from 2008-2017.

About Heart of Florida United Way

Heart of Florida United Way (HFUW) is Central Florida's most comprehensive health and human services charity and the largest provider of funds to the region's most critical health and human service programs. Last year, it raised and managed \$26.1 million throughout Orange, Osceola and Seminole counties. HFUW is working to advance the common good by focusing on education, income, health and basic needs. It operates United Way 2-1-1, Central Florida's information and assistance crisis, suicide and referral helpline; Volunteer Resource Center; Gifts In Kind Center; Emergency Homelessness Services; and the Ryan White Part B program, which administers more than \$2 million to provide HIV/AIDS services and referrals. HFUW impacts more than 600,000 individuals annually through its direct service and funded programs. United Way partners with local businesses, government, other charities to increase awareness of local health and human service issues and to inspire hope, provide options and create possibilities for people in need. Visit www.HFUW.org for more information, or call (407) 835-0900.

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