



# NEWS

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## **FOR IMMEDIATE RELEASE**

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### **AT&T Donates \$37,000 to Support Heart of Florida United Way** *Contribution Will Support Programs in Education, Income, Health and Basic Needs*

**ORLANDO, Fla. (August 14, 2015)** – For over 60 years, AT&T and the AT&T Foundation have been strong supporters of the United Way both at the national and local levels. Today, AT&T continues this legacy of support through a contribution of \$37,000 to Heart of Florida United Way. In 2015 alone, AT&T gave \$5.17 million to 550 local United Ways across the country.

Heart of Florida United Way will use the contribution to support programs that create long lasting change in the local community. The United Way is dedicated to improving lives by mobilizing the caring power of communities around the world to advance the common good, as is evident from the work throughout Orange, Seminole and Osceola counties. For example, in the past year, the organization funded more than 60 programs in the areas of education, income, health and basic needs, ranging from mentoring for students and job training to free health screenings and housing assistance for homeless families.

“For every dollar invested in prevention, \$7 is saved on intervention,” said Robert H. (Bob) Brown, president and CEO of Heart of Florida United Way. “By funding programs that focus on prevention, United Way hopes to influence positive change in the lives of Central Floridians. We’re grateful to AT&T for joining us on this mission.”

In addition to this contribution, each year AT&T employees take part in an employee giving campaign that provides millions of dollars to nonprofit organizations, including the United Way. In 2014, AT&T employees, including employee members of the Communication Workers of America, the International Brotherhood of Electrical Workers and the Telecommunications International Union, pledged \$36.4 million through this campaign.

“AT&T shares United Way’s commitment to strengthening communities and improving lives,” said Troy L. McNichols, AT&T Regional Director – External Affairs. “Heart of Florida United Way’s support for programs with proven results in our community improves the lives of our citizens by connecting them with resources and expertise that helps them succeed”

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#### **About Heart of Florida United Way**

*Heart of Florida United Way (HFUW) is Central Florida’s most comprehensive health and human services charity and the largest provider of funds to the region’s most critical health and human service programs. Last year, it raised and managed \$26.6 million throughout Orange, Osceola and Seminole counties. HFUW is working to advance the common good by focusing on education, income, health and basic needs. It operates United Way 2-1-1, Central Florida’s crisis, suicide and referral helpline; Volunteer Resource Center; Gifts In Kind Center; Emergency Homelessness Services; and the Ryan White Part B program, which administers more than \$2 million to provide HIV/AIDS services and referrals. HFUW*

*impacts more than 400,000 individuals annually through its direct service and funded programs. United Way partners with local businesses, government, other charities to increase awareness of local health and human service issues and to inspire hope, provide options and create possibilities for people in need. Visit [www.HFUW.org](http://www.HFUW.org) for more information, or call (407) 835-0900.*

**About Philanthropy & Social Innovation at AT&T**

*AT&T Inc. is committed to advancing education, strengthening communities and improving lives. Through its community initiatives, AT&T has a long history of investing in projects that create learning opportunities; promote academic and economic achievement; or address community needs. In 2013, more than \$130 million was contributed or directed through corporate-, employee-, social investment- and AT&T Foundation-giving programs. AT&T Aspire is AT&T's signature education initiative that drives innovation in education by bringing diverse resources to bear on the issue including funding, technology, employee volunteerism, and mentoring.*

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