



**FLORIDA STATE EMPLOYEES'
CHARITABLE CAMPAIGN**

SERVING ORANGE, OSCEOLA & SEMINOLE COUNTIES

DATE

Dear Local Merchant:

Every year, the State of Florida, with the help of the United Way, joins forces with state employees to raise funds in support of many wonderful charitable agencies. Countless people in our area directly benefit from the vital services provided by these agencies.

Part of each year's campaign involves, among other things, holding various fundraisers in an effort to make it an even greater success! On behalf of the **[NAME OF STATE DEPT]**, the Heart of Florida United Way is asking you to partner with us during the 2009 Florida State Employees' Charitable Campaign (FSECC) by providing complimentary items or services from your business to be used in giveaways, silent auctions, and contests as we continue to support and promote this year's FSECC Campaign.

If you are able to provide complimentary items, you may contact **[DEPT. COORDINATOR]** using the contact information in the attached letter which provides additional details.

Thank you for your consideration in this endeavor. You truly can make a difference in your community and we hope you will consider this request.

Sincerely,

A handwritten signature in black ink that reads "Jennifer McMahon".

Jennifer McMahon
Heart of Florida United Way
407-429-2106

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