

Make the Campaign FUN!

The FSEC Campaign is a break from your daily routine; an opportunity to get involved in the community; and to have a GREAT time!

Here are some creative ideas to help while planning your campaign:

Use Your Committee

Schedule a meeting with your committee to brainstorm. Provide a relaxed atmosphere with food and/or refreshments. Ask, "What can we do that's different and fun?" Consider how the FSECC can boost employee morale, improve communication and understanding between levels and bureaus of your department.

Competitions

A friendly challenge with other bureaus or other departments can be exciting and fun. Competitions for the best photo, best poster, best theme idea, largest number of employees who serve as volunteers in the community, first to reach goal, most creative campaign...competition can stimulate interest, visibility and a sense of ownership.

Events

Be creative! Have a kick-off fair using costumes, entertainment or skits by your own employees who play musical instruments, dance, act or enjoy "hamming it up" for your group. Take pictures or videotape your events. Conduct silent auctions, bake sales, sell cookbooks, hold a golf or softball tournament with suggested donations going to the FSECC! Local FSECC organizations can come to your worksite and set-up displays, give demonstrations and answer questions about their services.

Incentives

Games, balloons, other novelties and incentive prizes add to the fun. Remember, the incentive doesn't need to be expensive – just fun! (NOTE: *According to Florida Law, no contribution is required to participate in incentives*)

Special Event Ideas:

- ❖ Balloon Pop
- ❖ Cutest Pet Photo Contest
- ❖ Candy Jar Guess
- ❖ Pie Throwing Contest
- ❖ Tailgate Party
- ❖ Live/Silent Auctions
- ❖ Car Wash
- ❖ Kiss the Creature
- ❖ Garage Sale
- ❖ In-house telethon for pledges
- ❖ Bowl-a-thon or Walk-a-thon
- ❖ Plant/Flower Sales
- ❖ Talent Show
- ❖ Chili Cook Off
- ❖ Spelling Bee

Fun Incentive Ideas:

- ❖ Sleep-in-late awards
- ❖ Prime parking spaces
- ❖ Paid time off
- ❖ Open soda/candy machines
- ❖ Free oil changes
- ❖ Gift certificates of any kind
- ❖ Pizza party
- ❖ Corporate clothing/gear
- ❖ Casual Fridays year-round
- ❖ Tickets to sporting event
- ❖ Lunch with the CEO
- ❖ Lottery tickets
- ❖ Movie Passes
- ❖ Hour long lunch extension
- ❖ Restaurant Gift Certificates